



JESSYDIANDRA

WEBMASTER
SOCIAL MEDIA MANAGER
CONSULTANTE EN WEB
MARKETING

CONTACT

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CENTRE D'INTÉRÊTS

Musique et gastronomie



EXPÉRIENCES

MICRO-ENTREPRENEURE

2018 PURPOSE COMMUNICATION WEB | Août 2018 - Actuellement
Agence proposant des services de communication Web tels que le développement de sites Internet, du Community Management et des formations en e-réputation et personal branding.

RESPONSABLE CONTENU

2017 MALEBO MEDIA | Novembre 2017 - Actuellement
Refonte, administration et maintenance du site (malebo.co), gestion et monitoring des pages Facebook, Twitter et Instagram du média.

ORATRICE

WordCamp Bordeaux | 18 mars 2017
Intervention sur le thème "Les réseaux sociaux au service de mon site WordPress"

WEBMASTER & SOCIAL MEDIA MANAGER

KREATIC | 1er Mars 2017- juillet 2017
Refonte des sites de l'agence, rédaction d'articles blogging et animation des communautés Facebook, Twitter et Instagram.

COMMUNITY MANAGER, CHRONIQUEUSE ET AMBASSADRICE

FemmEsprit Le Mag & Co | janvier 2013 - janvier 2017
Animation des communautés Facebook, Instagram et Twitter du web magazine, rédaction d'article et recherche de partenariats.

CONSULTANTE EN VENTE ET MARKETING DIRECT

2016 L'ambition d'entreprise - Groupe Appco | Mars 2016 - Juin 2016
Recrutement de donateurs réguliers pour plusieurs clients (associations) et formation de nouvelles recrues.

ASSISTANTE CHARGÉE DES RESSOURCES HUMAINES

2015 O2 Home Services (Lille) | Janvier 2015 - Juillet 2015
Recrutement des intervenantes et gestion de planning.



FORMATION

TITRE PROFESSIONNEL DE WEBMESTRE
CNAM de Lille | 2016-2017

CERTIFICATION "LES CLÉS POUR DEVENIR COMMUNITY MANAGER"

OpenClassrooms | Juillet 2016

LICENCE PROFESSIONNELLE EN RESSOURCES HUMAINES
MAESTRIS Lille Sup | 2014-2015

BACHELOR EN COMMERCE INTERNATIONAL

ISCID-CO / FH-Ludwigshafen (Allemagne) | 2012-2014



COMPÉTENCES

Community Management

Développement sur CMS
(WordPress)

HTML5 /CSS3

Rédaction Web et référencement

Créations sur logiciels de PAO



LANGUES

Anglais

Allemand



JESSYDIANDRA

WEB MARKETING CONSULTANT

I'm an online and real life socialite. Passionate and open to new opportunities, I'm ready to help your vision come to fruition through my skills and advance mine through our collaboration. I aim to equip as many people as I can with the tools and skills the Internet provide in order to help them reach their full potential.

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HOBBIES

Music and Cuisine



EXPERIENCES

CHIEF EXECUTIVE OFFICER

2018 **PURPOSE COMMUNICATION WEB** | August 2018 - Currently
Purpose Communication Web is a Web Agency that provides services in Social Media Management, Websites and App development, and training concerning e-reputation and personal branding.

CHIEF CONTENT OFFICER

2017 **MALEBO MEDIA** | November 2017 - Today
Redesign, administration and maintenance of the website (malebo.co), management and monitoring of the Facebook, Twitter and Instagram pages of the media.

SPEAKER

WordCamp Bordeaux | 18th March 2017
Conference on the topic: "How Social Media can help advancing your WordPress website"

WEBMASTER & SOCIAL MEDIA MANAGER

KREATIC | 1er Mars 2017- juillet 2017
Revision of the agency's website (design and content) and social media strategy on Facebook Twitter and Instagram, blogging and customer service.

COMMUNITY MANAGER, JOURNALIST & AMBASSADOR

FemmEsprit Le Mag & Co | January 2013 - January 2017
Management of the Facebook, Instagram & Twitter posts, blogging, PR.

SALES CONSULTANT IN DIRECT MARKETINC

2016 **L'ambition d'entreprende -Groupe Appco** | March - June 2016
Recruitment of new donnors for our clients, training management of new sales teams.

HUMAN RESOURCES MANAGEMENT ASSISTANT (INTERN)

2015 **o2 Home Services (Lille)** | January - July 2015
Weekly recruitment sessions of new housekeepers and schedule management.



EDUCATION

PROFESSIONAL TITLE OF WEBMASTER

CNAM of Lille | 2016-2017

CERTIFICATION "KEYS TO BECOME A COMMUNITY MANAGER"

OpenClassrooms | July 2016

HUMAN RESOURCES BACHELOR

MAESTRIS Lille Sup | 2014-2015

INTERNATIONAL BUSINESS BACHELOR

ISCID-CO / FH-Ludwigshafen (Allemagne) | 2012-2014



SKILLS

Social Media strategic Management



Website Development through CMS (WordPress)



HTML5 /CSS3



SEO and blogging



Graphic design



LANGUAGES

English



German

